

# Gustavo Johann Quandt

Senior Product Designer · UX/UI · Figma Specialist

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## PROFESSIONAL SUMMARY

Senior Product Designer with 6+ years of experience building user-centered digital products across fintech, SaaS, and enterprise platforms. Specialized in Figma, design systems, and agile methodologies. Proficient in AI tools (Claude, Gemini, Figma AI) and prompt engineering to accelerate prototyping and stakeholder reviews. Experienced in design team leadership and direct stakeholder collaboration, bridging product strategy with UX execution.

## PROFESSIONAL EXPERIENCE

### Senior Product Designer

Nov 2024 – Present

Truelogic Software · Remote

#### NerdWallet

Jan 2025 – Present

- Acted as both Product Designer and Product Manager, contributing to product strategy and experience design.
- Co-led the design team alongside 2 other designers, collaborating on priorities, reviews, and delivery quality.
- Improved personal finance features in collaboration with cross-functional teams.
- Leveraged AI tools and prompt engineering to rapidly build navigable prototypes, accelerating design iteration and stakeholder reviews.

#### Procore Technologies

Nov 2024 – Dec 2024

- Contributed UX design to a construction project management platform on a short-term engagement.

### Product Designer

May 2023 – Nov 2024

ecoPortal (H&S and Risk Management Software) · New Zealand · Remote

- Designed and iterated features for a SaaS platform focused on health, safety, and risk management.
- Collaborated with stakeholders and development teams to deliver user-centered solutions in an agile environment.

### Product Designer

Apr 2022 – Feb 2023

Inter · Remote

- Led UX design for the PIX payment solution implementation, working alongside developers through user testing, prototyping, and wireframing.
- Mapped new feature iterations and presented fully scalable designs to stakeholders.

### Product Designer

Feb 2020 – Feb 2022

ASAAS · Joinville, Brazil

- Conducted UX Research to develop scalable prototypes and facilitate user testing sessions.
- Collaborated with the development team throughout the full deployment cycle.

### Product Designer

Mar 2019 – Feb 2020

SoftExpert – Software for Excellence · Joinville, Brazil

- Performed daily UX Research, user testing, wireframing, and prototyping for enterprise software solutions.

### Graphic Designer

Jul 2018 – May 2019

Neoplas · Joinville, Brazil

- Created assets for marketing, social media, email campaigns, and product design.

### Graphic Designer

Jan 2018 – Jul 2018

Pronto! Gráfica Expressa · Joinville, Brazil

- Produced print-ready graphic materials in CMYK, and digital artwork using CorelDRAW and Photoshop.

### Graphic Design Intern

Aug 2017 – Dec 2017

Design Inverso · Joinville, Brazil

- Worked on artwork finishing and production at a design studio.

## SKILLS

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**Design & Research** UX Research · Usability Testing · Wireframing · Prototyping · Information Architecture · Design Systems · UX/UI Design · Interaction Design

**Tools** Figma · Webflow · Adobe Photoshop · CorelDRAW

**AI & Emerging** Claude · Gemini · Figma AI · Prompt Engineering · AI Prototyping · Vibe Coding (Web)

**Methodologies** Agile · Kanban · Scrum · Stakeholder Management

**Languages** Portuguese (Native) · English (Professional Proficiency)

## CERTIFICATIONS & LICENSES

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Claude Cowork, Code: The Practical Guide 2026 Udemy

Claude Design Fundamentals 2026 Udemy

Generative AI for UI/UX Design 2025 IBM

User Research – Methods and Best Practices Aug 2024 IxDF – The Interaction Design Foundation

Membership Certificate Nov 2023 IxDF – The Interaction Design Foundation

Google UX Design Jan 2022 Coursera

Full-Stack Designer Jan 2021 EBAC – British School of Creative Arts & Technology